

## EDUCATION

### THIRD QUARTER

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 4:30AM

TYPE: NEWS

LENGTH: 2:20

DATE OF BROADCAST: 7/16/12

DESCRIPTION: A LOCAL  
CONSERVATIVE THINK TANK... HAS BEEN  
ON A BLITZ THE PAST FEW DAYS..  
REMINDING LOCAL TEACHERS... THAT  
THEY HAVE THE CHOICE TO OPT OUT OF  
UNION MEMBERSHIP.  
THE DEADLINE WAS SUNDAY. UNION  
LEADERS SAY IF THEY OPT OUT... IT WILL  
TAKE AWAY THEIR NEGOTIATING POWER.  
NEWS 3'S PAUL MATADEEN HAS MORE ON  
THIS DEBATE.

KSNV NEWS 3  
ISSUES & PROGRAMMING QUARTERLY REPORT  
3<sup>RD</sup> QUARTER 2012

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 5/6AM

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 7/16/12

DESCRIPTION: OVER THE PAST FEW DAYS.. A LOCAL CONSERVATIVE GROUP HAS BEEN ON A VERY PUBLIC MISSION TO REMIND TEACHERS THEY HAVE THE CHOICE TO OPT OUT OF UNION MEMBERSHIP.. THE DEADLINE TO MAKE THE DECISION WAS THIS WEEKEND - AND REPS ON BOTH SIDES OF THIS DEBATE WERE VERY VOCAL.. THE ORGANIZATION AT THE HEART OF THIS MISSION - **THE NEVADA POLICY RESEARCH INSTITUTE** - TELLS US TEACHERS NEED KNOW IIMPORTANT DECISIONS INVOLVING THEIR FUTURE ARE THEIRS TO MAKE. WE ASKED THE PRESIDENT OF THE GROUP.. **ANDY MATTHEWS**.. WHY HIS ORGANIZATION WAS WAS SO ADAMANT ABOUT MAKING THIS ISSUE PUBLIC.. HE SAYS FOR ONE.. THE UNION MAKES IT VERY DIFFICULT FOR TEACHERS TO KNOW WHAT THEIR RIGHTS ARE - AND SECOND HE SAYS IT MAKES IT DIFFICULT FOR THEM TO EXERCISE THOSE RIGHTS.. THE ORGANIZATION SAYS ITS BEEN CONTACTED BHY DOZENS OF TEACHERS WHO WANT MORE INFORMATION.. MEANTIME.. THE UNION RELEASED A STATMENT SAYING IN PART.. THAT THE CAMPAIGN HAS NOT RESULTED IN ANY SIGNIFICANT IMPACT ON MEMBERSHIP.. CALLING THE WHOLE THING AN ATTACK ON THE UNION.

MATHEWS HAD THIS TO SAY IN  
RESPONSE..

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS/OPINION

LENGTH: :30

DATE OF BROADCAST: 7/16/12

DESCRIPTION: THIS WEEK ON  
TWITTER, JIM ROGERS PRESENTS  
COMMENTS FROM PROFESSORS FROM  
THE NEVADA SYSTEM OF HIGHER  
EDUCATION.  
ONE PROFESSOR WRITES: "I'M  
LOOKING FOR A TEACHING JOB OUT OF  
STATE.  
NEVADA DOESN'T VALUE EDUCATION OR  
A GOOD QUALITY OF LIFE, SO I DO NOT  
WANT TO WORK HERE OR RAISE MY  
CHILDREN HERE.  
DOES THIS MEAN I'LL HAVE TO START  
OVER IN A TENURE-TRACK POSITION  
SOMEWHERE ELSE?  
YES.  
BUT TENURE DOESN'T MEAN ANYTHING  
NOW." YOU CAN READ THE REST OF  
TODAY'S TWEET BY GOING ONLINE TO  
TWITTER DOT COM SLASH JIM ROGERS  
NEVADA

KSNV NEWS 3  
ISSUES & PROGRAMMING QUARTERLY REPORT  
3<sup>RD</sup> QUARTER 2012

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS/INTERVIEW

LENGTH: 5:00 – 8:00

DATE OF BROADCAST: 7/16/12 – 7/20/12

DESCRIPTION: INSIDE NEVADA –  
INTERVIEWS - TODAY ON NEWS 3 AT  
NOON, GO INSIDE NEVADA WITH JIM  
ROGERS AS HE TALKS WITH DOCTOR  
MARC JOHNSON THE PRESIDENT OF THE  
UNIVERSITY OF NEVADA.  
TODAY THE TWO TALK ABOUT WHAT'S  
AHEAD FOR UNR.

PROGRAM TITLE: NEWS 3 AT 4/4:30/5PM

TYPE: NEWS

LENGTH: :25

DATE OF BROADCAST: 7/16/12

DESCRIPTION: A SUMMER SCHOOL  
PROGRAM AIMED AT HELPING KIDS  
LAUNCHING TODAY. IT'S CALLED "THE  
TRUSTEES TEACH PROGRAM"... KICKED  
OFF AT A LOCAL CHURCH.  
THIS VIDEO OF BOARD PRESIDENT DR.  
LINDA YOUNG AND TRUSTEE LORRAINE  
ALDERMAN... MEETING WITH YOUNG  
GIRLS.

KSNV NEWS 3  
ISSUES & PROGRAMMING QUARTERLY REPORT  
3<sup>RD</sup> QUARTER 2012

THE PROGRAM PAIRS SCHOOL BOARD LEADERS... AND COMMUNITY GROUPS... TO MENTOR STUDENTS AND ENCOURAGE THEM TO CONTINUE THEIR EDUCATION...OUTSIDE OF THE CLASSROOM.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: :30

DATE OF BROADCAST: 7/17/12

DESCRIPTION: EACH DAY THIS WEEK ON TWITTER, JIM ROGERS PRESENTS COMMENTS FROM PROFESSORS FROM THE NEVADA SYSTEM OF HIGHER EDUCATION. ONE PROFESSOR WRITES: "THE REGENTS AND ADMINISTRATORS GO ON AND ON ABOUT HOW THEY SUPPORT INNOVATION, YET WHENEVER I TRY TO DO ANYTHING NEW THE FOLKS ABOVE DO EVERYTHING TO STOP ME. CHANGE HAS TO BE MORE THAN JUST SOUND BITES AT PUBLIC HEARINGS. AND ADMINISTRATORS NEED TO BE HELD ACCOUNTABLE, NOT JUST FACULTY AND STAFF." YOU CAN READ TODAY'S TWEET BY GOING ONLINE TO TWITTER DOT COM SLASH JIM ROGERS NEVADA

KSNV NEWS 3  
ISSUES & PROGRAMMING QUARTERLY REPORT  
3<sup>RD</sup> QUARTER 2012

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS/INTERVIEW/OPINION

LENGTH: 5 – 7 MINUTES

DATE OF BROADCAST: 7/16-7/20/12

DESCRIPTION: INTERVIEWS BY JIM ROGERS ON LOCAL AND STATE ISSUES.  
TODAY ON NEWS 3 AT NOON, GO INSIDE NEVADA WITH JIM ROGERS AS HE TALKS WITH DOCTOR MARC JOHNSON THE PRESIDENT OF THE UNIVERSITY OF NEVADA.  
TODAY THE TWO TALK ABOUT HAVING A MEDICAL SCHOOL STATEWIDE

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS/INTERVIEW/OPINION

LENGTH: 5 – 7 MINUTES

DATE OF BROADCAST: 7/18/12

DESCRIPTION: INSIDE NEVADA. JIM ROGERS INTERVIEWS. TODAY ON NEWS 3 AT NOON, GO INSIDE NEVADA WITH JIM ROGERS AS HE TALKS WITH DOCTOR MARC JOHNSON THE PRESIDENT OF THE UNIVERSITY OF NEVADA.  
TODAY THE TWO TALK ABOUT GETTING THE NORTH AND SOUTH WORKING TOGETHER.

KSNV NEWS 3  
ISSUES & PROGRAMMING QUARTERLY REPORT  
3<sup>RD</sup> QUARTER 2012

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: :35

DATE OF BROADCAST: 7/18/12

DESCRIPTION: THIS WEEK ON  
TWITTER, JIM ROGERS PRESENTS  
COMMENTS FROM PROFESSORS FROM  
THE NEVADA SYSTEM OF HIGHER  
EDUCATION.  
TODAY, A C-S-N PROFESSOR WRITES:  
  
"HOW CAN C-S-N AFFORD A NEW  
ASSOCIATE VICE PRESIDENT POSITION,  
AND 150 THOUSAND DOLLARS TO  
BECOME AN ACHIEVING THE DREAM  
SCHOOL?  
WE HAVE NO MONEY FOR POSITIONS OR  
SALARIES, YET THERE'S PLENTY TO HAVE  
SOMEONE ELSE COME IN AND TELL OUR  
SCHOOL LEADERS HOW TO DO THEIR  
JOB.  
THINGS DON'T WORK IN HIGHER ED  
BECAUSE WE KEEP IMPLEMENTING THE  
SAME FAILED SOLUTIONS. ..."  
GO ONLINE TO READ THE REST OF  
TODAY'S TWEET. GO TO TWITTER DOT  
COM SLASH JIM ROGERS NEVADA.

KSNV NEWS 3  
ISSUES & PROGRAMMING QUARTERLY REPORT  
3<sup>RD</sup> QUARTER 2012

PROGRAM TITLE: NEWS 3 AT 5PM

TYPE: NEWS

LENGTH: 1:00

DATE OF BROADCAST: 7/18/12

DESCRIPTION: THE CLARK COUNTY SCHOOL DISTRICT IS UNDER FIRE... FOR WHAT TWO SIXTH GRADERS SAY THEY ENDURED AT A LOCAL MIDDLE SCHOOL. THE A-C-L-U TODAY HELPED THE STUDENTS FILE COMPLAINTS WITH THE NEVADA EQUAL RIGHTS COMMISSION... BASED ON MISTREATMENT THEY SAY HAPPENED AT GREENSPUN MIDDLE SCHOOL. THE STUDENTS CLAIM THEY WERE VICTIMS OF HARASSMENT AND DISCRIMINATION... BECAUSE OF THEIR PERCEIVED SEXUAL ORIENTATION AND GENDER IDENTITY.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: :35

DATE OF BROADCAST: 7/19/12

DESCRIPTION: THIS WEEK ON TWITTER, JIM ROGERS PRESENTS COMMENTS FROM PROFESSORS FROM



THE NEVADA SYSTEM OF HIGHER  
EDUCATION.

TODAY, A PROFESSOR WRITES:

"WE'RE HEARING A LOT ABOUT  
PERFORMANCE FUNDING.  
THAT'S GREAT IF EVERYONE IN  
EDUCATION IS HELD RESPONSIBLE, BUT  
IF IT'S JUST LIKE NO CHILD LEFT BEHIND  
AND TEACHERS BECOME A TARGET TO  
BLAME, NOTHING WILL CHANGE.  
MY STUDENTS NEED SUPPORT SERVICES  
TO BE SUCCESSFUL, YET WE SEEM TO  
KEEP CUTTING AND CUTTING THOSE  
SERVICES.  
I CAN ONLY DO SO MUCH ON MY OWN."  
GO ONLINE TO READ MORE OF THESE  
TWEETS FROM PROFESSORS.  
GO TO TWITTER DOT COM SLASH JIM  
ROGERS NEVADA

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS/INTERVIEW/OPINION

LENGTH: 5-7 MINUTES

DATE OF BROADCAST: 7/19/12

DESCRIPTION: INSIDE NEVADA.  
INTERVIEWS BY JIM ROGERS. LOCAL AND  
STATE INTERESTS. TODAY ON NEWS 3 AT  
NOON, GO INSIDE NEVADA WITH JIM  
ROGERS AS HE TALKS WITH DOCTOR  
MARC JOHNSON THE PRESIDENT OF THE  
UNIVERSITY OF NEVADA RENO.

TODAY THE TWO TALK ABOUT UNR AND  
ITS RELATIONSHIP TO THE COMMUNITY

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: :30

DATE OF BROADCAST: 7/20/12

DESCRIPTION: ALL THIS WEEK ON  
TWITTER, JIM ROGERS HAS TWEETED  
VARIOUS COMMENTS FROM COLLEGE  
PROFESSORS HERE IN NEVADA.  
TODAY, A PROFESSOR WRITES:  
CORRUPTION IS SO PREVALENT IN  
HIGHER EDUCATION... IT'S HOPELESS.  
PEOPLE USE THE SYSTEM LIKE IT'S THEIR  
OWN PIGGY BANK.  
WHY DOESN'T ANYONE AUDIT WHO GETS  
HIRED AND PROMOTED?  
NEPOTISM AND CRONYISM RULES.  
WHY ISN'T THE STATE INTERESTED IN  
REALLY KNOWING WHAT'S GOING ON?  
TO READ MORE OF THIS TWEET GO  
ONLINE TO TWITTER DOT COM SLASH JIM  
ROGERS NEVADA.

KSNV NEWS 3  
ISSUES & PROGRAMMING QUARTERLY REPORT  
3<sup>RD</sup> QUARTER 2012

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS/INTERVIEW/OPINION

LENGTH: 5-7 MINUTES

DATE OF BROADCAST: 7/20/12

DESCRIPTION: TODAY ON NEWS 3 AT NOON, GO INSIDE NEVADA WITH JIM ROGERS AS HE TALKS WITH DOCTOR MARC JOHNSON THE PRESIDENT OF THE UNIVERSITY OF NEVADA RENO. TODAY THE TWO TALK ABOUT GETTING GRADUATES OUT INTO THE WORKING WORLD

PROGRAM TITLE: ALL SHOWS

TYPE: NEWS

LENGTH: :25

DATE OF BROADCAST: MONTH OF AUGUST

DESCRIPTION: NEWS 3 IS TEAMING UP WITH COX COMMUNICATIONS AND OTHER LOCAL GROUPS... TO HELP PARENTS GET THEIR KIDS READY TO HEAD BACK TO SCHOOL. WE HAD OUR FIRST FAIR OVER THE WEEKEND AT THE MEADOWS MALL WHERE SEVERAL REPORTERS AND ANCHORS TOOK PART. THE NEXT BACK TO SCHOOL FAIR IS AT THE BOULEVARD MALL.

KSNV NEWS 3  
ISSUES & PROGRAMMING QUARTERLY REPORT  
3<sup>RD</sup> QUARTER 2012

ON SATURDAY... AUGUST 25TH... A COX  
BACK TO SCHOOL FAIR WILL BE AT THE  
GALLERIA MALL IN HENDERSON.  
YOU CAN FIND MORE INFORMATION AT  
MY-NEWS-3-DOT-COM.

PROGRAM TITLE:	WAKE UP WITH THE WAGNERS 6AM
TYPE:	NEWS
LENGTH:	:40
DATE OF BROADCAST:	8/13/12
DESCRIPTION:	<p>ALL THIS WEEK ON TWITTER, JIM ROGERS CONTINUES TO SHARE GOOD NEWS ABOUT SOME OF THE NEVADA'S INSTITUTIONS OF HIGHER EDUCATION. TODAY JIM WRITES: HERE'S GOOD NEWS ABOUT THE COLLEGE OF SOUTHERN NEVADA: C-S-N IS THE MOST AFFORDABLE COLLEGE IN SOUTHERN NEVADA AND IS THE LARGEST AND MOST DIVERSE ACCREDITED POSTSECONDARY INSTITUTION IN THE STATE. C-S-N OFFERS MORE THAN FIVE- THOUSAND COURSES, SOME AS LATE AS MIDNIGHT, AND HAS 30 DEGREE AND CERTIFICATE PROGRAMS AVAILABLE ENTIRELY ONLINE. JIM HAS MORE GOOD NEWS TO SHARE ABOUT C-S-N. CHECK OUT JIM'S TWITTER PAGE. GO ONLINE TO TWITTER DOT COM SLASH JIM ROGERS NEVADA.</p>

KSNV NEWS 3  
ISSUES & PROGRAMMING QUARTERLY REPORT  
3<sup>RD</sup> QUARTER 2012

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: :40

DATE OF BROADCAST: 8/14/12

DESCRIPTION: ALL THIS WEEK ON  
TWITTER, JIM ROGERS CONTINUES TO  
SHARE GOOD NEWS ABOUT SOME OF THE  
NEVADA'S INSTITUTIONS OF HIGHER  
EDUCATION.  
TODAY JIM WRITES:  
HERE'S GOOD NEWS ABOUT THE DESERT  
RESEARCH INSTITUTE:  
D-R-I'S STRATEGIC PLAN: ADDRESS  
ENVIRONMENTAL AND SOCIETAL IMPACTS  
OF CLIMATE CHANGE AND RELATED  
SECURITY IMPLICATIONS,  
D-R-I STRIVING TO MANAGE SCARCE  
WATER RESOURCES UNDER CONDITIONS  
OF CHANGING CLIMATE - GLOBALLY AND  
REGIONALLY.  
D-R-I WORKING TO CREATE AN ENERGY-  
WATER NEXUS TO ADDRESS SECURITY  
AND ENVIRONMENTAL CONCERNS.  
JIM HAS MORE GOOD NEWS TO SHARE  
ABOUT D-R-I. CHECK OUT JIM'S TWITTER  
PAGE.  
GO ONLINE TO TWITTER DOT COM SLASH  
JIM ROGERS NEVADA.

KSNV NEWS 3  
ISSUES & PROGRAMMING QUARTERLY REPORT  
3<sup>RD</sup> QUARTER 2012

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: :35

DATE OF BROADCAST: 8/15/12

DESCRIPTION: ALL THIS WEEK ON  
TWITTER, JIM ROGERS CONTINUES TO  
SHARE GOOD NEWS ABOUT SOME OF THE  
NEVADA'S INSTITUTIONS OF HIGHER  
EDUCATION.  
TODAY JIM WRITES: HERE'S GOOD NEWS  
ABOUT GREAT BASIN COLLEGE:  
G-B-C WILL CONTINUE TO ENHANCE  
RELATIONSHIPS IN THE PRIVATE SECTOR  
WHICH WILL LEAD TO FURTHER  
INVESTMENT AND ECONOMIC DIVERSITY  
AND SUSTAINABILITY.  
G-B-C WILL STRENGTHEN STUDENT LIFE  
OPPORTUNITIES.  
G-B-C WILL PROVIDE THE MEANS TO  
CONTINUE TO RECRUIT AND RETAIN  
TALENTED FACULTY.  
JIM HAS MORE GOOD NEWS TO SHARE  
ABOUT G-B-C. CHECK OUT JIM'S TWITTER  
PAGE.  
GO ONLINE TO TWITTER DOT COM SLASH  
JIM ROGERS NEVADA.

KSNV NEWS 3  
ISSUES & PROGRAMMING QUARTERLY REPORT  
3<sup>RD</sup> QUARTER 2012

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: :30

DATE OF BROADCAST: 8/16/12

DESCRIPTION: ALL THIS WEEK ON  
TWITTER, JIM ROGERS CONTINUES TO  
SHARE GOOD NEWS ABOUT SOME OF THE  
NEVADA'S INSTITUTIONS OF HIGHER  
EDUCATION.  
TODAY JIM WRITES: HERE'S GOOD NEWS  
ABOUT NEVADA STATE COLLEGE:  
NSC WILL EXPAND ITS PHYSICAL CAMPUS  
TO ACCOMMODATE A GROWING STUDENT  
BODY.  
NSC WILL INCREASE ITS PERCENTAGE OF  
GRADUATES WHO REMAIN EMPLOYED IN  
NEVADA. JIM HAS MORE GOOD NEWS  
TO SHARE ABOUT NEVADA STATE  
COLLEGE.  
CHECK OUT JIM'S TWITTER PAGE.  
GO ONLINE TO TWITTER DOT COM SLASH  
JIM ROGERS NEVADA.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: :20

DATE OF BROADCAST: 8/17/12

DESCRIPTION: AS SUMMER BREAK  
WINDS DOWN... IT IS NOT JUST THE KIDS  
GETTING READY TO GO BACK TO THE

CLASSROOM... LOCAL TEACHERS ARE ALSO PREPPING FOR THE NEW SCHOOL YEAR. THE CLARK COUNTY SCHOOL DISTRICT IS WELCOMING ITS NEW TEACHERS. ORIENTATION STARTED THURSDAY... FOR THOSE GETTING READY TO BEGIN THEIR FIRST YEAR WITH THE DISTRICT. FOR KIDS GOING TO PUBLIC SCHOOL... THE NEW YEAR STARTS A WEEK FROM MONDAY.

PROGRAM TITLE:	WAKE UP WITH THE WAGNERS 6AM
TYPE:	NEWS
LENGTH:	:40
DATE OF BROADCAST:	8/17/12
DESCRIPTION:	<p>EACH DAY THIS WEEK ON TWITTER, JIM ROGERS TWEETED GOOD NEWS ABOUT NEVADA'S COLLEGES AND UNIVERSITIES. TODAY JIM WRITES: HERE'S SOME GOOD NEWS ABOUT TRUCKEE MEADOWS COMMUNITY COLLEGE: IN 2011, TRUCKEE MEADOWS COMMUNITY COLLEGE JOINED COMPLETE COLLEGE AMERICA IN ITS MISSION TO GRADUATE MORE STUDENTS. AFTER PLEDGING TO HELP MORE THAN 1,000 STUDENTS EARN A COLLEGE DEGREE OR CERTIFICATE, TRUCKEE MEADOWS COMMUNITY COLLEGE BECAME THE INSTITUTION WITH THE HIGHEST INCREASE OF COMPLETERS IN NEVADA, EXCEEDING THIS GOAL BY 22 PERCENT. TO READ MORE GOOD NEWS</p>



KSNV NEWS 3  
ISSUES & PROGRAMMING QUARTERLY REPORT  
3<sup>RD</sup> QUARTER 2012

ABOUT TRUCKEE MEADOWS GO ONLINE  
TO JIM'S TWITTER PAGE.  
GO TO TWITTER DOT COM SLASH JIM  
ROGERS NEVADA.

PROGRAM TITLE: NEWS 3 AT 6PM - SATURDAY

TYPE: NEWS

LENGTH: 1:38

DATE OF BROADCAST: 8/18/12

DESCRIPTION: A LOCAL COLLEGE IS  
WEIGHING IN ON THE STATE'S  
UNEMPLOYMENT PICTURE.  
A DEAN WITH THE COLLEGE OF  
SOUTHERN NEVADA SAYS THERE'S ONE  
CAREER FIELD WHERE WORKERS STAY IN  
DEMAND.. APPLIED TECHNOLOGY.

PROGRAM TITLE: NEWS 3 AT 5PM - SUNDAY

TYPE: NEWS

LENGTH: :55

DATE OF BROADCAST: 8/18/12

DESCRIPTION: DESPITE OUR HIGH  
UNEMPLOYMENT RATE, COLLEGES SAY  
THERE'S ONE CAREER PATH WHERE  
WORKERS REMAIN IN DEMAND. THEY

POINT TO TECHNOLOGY, IN PARTICULAR APPLIED TECHNOLOGY. FROM AIR CONDITIONING REPAIR TO INFORMATION TECHNOLOGY, DEAN MICHAEL SPANGLER FROM THE COLLEGE OF SOUTHERN NEVADA, SAYS COMPANIES ARE SNATCHING UP HIS STUDENTS. THIS YEAR, THE TRAINING WILL INCLUDE A NEW HIGH TECH APPROACH TO LEARNING. STUDENTS WILL STRAP ON 3D HEADGEAR AND GET HANDS-ON TRAINING THROUGH SIMULATION TECHNOLOGY. THEY INCLUDE PROGRAMS FOR AUTO BODY REPAIR AND WELDING.

PROGRAM TITLE: NEWS 3 (PRIME) SUNDAY

TYPE: NEWS

LENGTH: 1:30

DATE OF BROADCAST: 8/19/12

DESCRIPTION: THE SALE OF GUNS IS BREAKING RECORDS... ACCORDING TO THE F-B-I. GUN STORES NATIONWIDE ALSO SAY THEY'RE SEEING MORE AND MORE PEOPLE STOPPING IN TO ARM UP. NEWS 3'S ROB MUNOZ JOINS US LIVE NEAR SAHARA AND MARYLAND... ROB, LOCALLY.., GUN SALES ARE UP AS WELL.

KSNV NEWS 3  
ISSUES & PROGRAMMING QUARTERLY REPORT  
3<sup>RD</sup> QUARTER 2012

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: :40

DATE OF BROADCAST: 9/10/12

DESCRIPTION: TODAY ON TWITTER,  
JIM ROGERS DISCUSSES THE MANY  
ATTRIBUTES AND PLANS OF U-N-R AND U-  
N-L-V TO MAKE BOTH UNIVERSITIES  
COMPETITIVE WITH THE OTHER WORLD-  
CLASS U-S PUBLIC UNIVERSITIES.  
JIM WRITES:  
STUDENTS AT U-N-L-V INTERESTED IN  
HIGH TECH STAGECRAFT ARE CHANGING  
HOW HOLLYWOOD AND LAS VEGAS  
ENTERTAINS THE WORLD, AS PART OF  
THE ONLY ENTERTAINMENT  
ENGINEERING PROGRAM IN THE WORLD.  
THIS REMARKABLE PROGRAM SHOWS  
HOW STUDENTS, WORKING WITH CIRQUE,  
AND FACULTY IN THEATER AND  
ENGINEERING, CAN COMBINE CREATIVITY  
AND TECHNOLOGY TO SUPPORT  
NEVADA'S LEADING  
PRODUCT...ENTERTAINMENT! TO  
READ MORE GO TO JIM'S TWITTER PAGE.  
GO ONLINE TO TWITTER DOT COM SLASH  
JIM ROGERS NEVADA.

KSNV NEWS 3  
ISSUES & PROGRAMMING QUARTERLY REPORT  
3<sup>RD</sup> QUARTER 2012

PROGRAM TITLE: NEWS 3 AT 4/5/6

TYPE: NEWS

LENGTH: 1:30

DATE OF BROADCAST: 9/10/12

DESCRIPTION: THE CLARK COUNTY SCHOOL DISTRICT PLAUGED WITH MORE SCHOOLS HAVING A.C. TROUBLE. NEWS THREE'S ELIZABETH DONATELLI TALKING WITH STEAMED PARENTS AND HOW BUDGET CUTS ARE NOT HELPING THE MATTER.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: :45

DATE OF BROADCAST: 9/11/12

DESCRIPTION: TODAY ON TWITTER, JIM ROGERS DISCUSSES THE MANY ATTRIBUTES AND PLANS OF U-N-R AND U-N-L-V TO MAKE BOTH UNIVERSITIES COMPETITIVE WITH THE OTHER WORLD-CLASS U-S PUBLIC UNIVERSITIES. JIM WRITES: U-N-L-V HAS ONE OF THE LEADING PROGRAMS IN THE WORLD IN RADIATION CHEMISTRY AND HEALTH PHYSICS. U-N-L-V'S RESEARCHERS ARE WORKING WITH THE DEPARTMENT OF ENERGY, THE NEVADA TEST SITE, AND A VARIETY OF

PRIVATE COMPANIES TO ENSURE BETTER NUCLEAR SECURITY AND TO DEVELOP AN ARRAY OF BIOMEDICAL TECHNOLOGIES WITH INDUSTRY LEADING COMPANIES LIKE VARIAN.

ONE OF OUR GRADUATE STUDENTS RECENTLY WON A PRESTIGIOUS NATIONAL AWARD FOR DEVELOPING NEW METHODS FOR REPROCESSING NUCLEAR MATERIALS.

YOU CAN READ MORE BY GOING TO JIM'S TWITTER PAGE.

GO ONLINE TO TWITTER DOT COM SLASH JIM ROGERS NEVADA.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: :35

DATE OF BROADCAST: 9/12/12

DESCRIPTION: TODAY ON TWITTER, JIM ROGERS DISCUSSES THE MANY ATTRIBUTES AND PLANS OF U-N-R AND U-N-L-V TO MAKE BOTH UNIVERSITIES COMPETITIVE WITH THE OTHER WORLD-CLASS U-S PUBLIC UNIVERSITIES. JIM WRITES: ONE OF THE LARGEST GRANTS IN NEVADA'S HISTORY WAS AWARDED TO U-N-L-V'S CENTER FOR ACADEMIC ENRICHMENT AND OUTREACH. EACH YEAR THIS PROGRAM COORDINATES THE LARGEST SUITE OF FEDERALLY FUNDED TRIO AND GEAR UP PROGRAMS IN THE NATION, HELPING 70-

THOUSAND MIDDLE AND HIGH SCHOOL  
STUDENTS PREPARE FOR COLLEGE...  
YOU CAN READ MORE OF TODAY'S TWEET  
BY GOING TO JIM'S TWITTER PAGE.  
GO ONLINE TO TWITTER DOT COM SLASH  
JIM ROGERS NEVADA.

PROGRAM TITLE:	WAKE UP WITH THE WAGNERS 6AM
TYPE:	NEWS
LENGTH:	:30
DATE OF BROADCAST:	9/13/12
DESCRIPTION:	<p>TODAY ON TWITTER, JIM ROGERS SHARES SOME FASCINATING NEWS COMING OUT OF U-N-L-V. JIM WRITES: U-N-L-V FACULTY AND STUDENTS ARE ON THE FOREFRONT OF DISCOVERY, AND REGULARLY MAKE INTERNATIONAL NEWS! IN A BASIN NAMED BADWATER ON THE EDGE OF DEATH VALLEY NATIONAL PARK, U-N-L-V MICROBIOLOGIST DENNIS BAZYLINSKI FOUND A NEW MAGNETIC BACTERIA WITH AMAZING BIOTECH AND COMMERCIALIZATION POTENTIAL. JIM SHARES A LINK ON HIS TWITTER PAGE THAT YOU CAN CLICK ON TO CAN READ MORE ABOUT THIS. GO ONLINE TO TWITTER DOT COM SLASH JIM ROGERS NEVADA.</p>

KSNV NEWS 3  
ISSUES & PROGRAMMING QUARTERLY REPORT  
3<sup>RD</sup> QUARTER 2012

PROGRAM TITLE: NEWS 3 AT 6PM

TYPE: NEWS

LENGTH: 2:00

DATE OF BROADCAST: 9/13/12

DESCRIPTION: IF YOU'RE NOT IN COLLEGE OR DON'T HAVE A FAMILY MEMBER WHO IS... YOU MIGHT THINK BUSINESS AT UNLV DOESN'T AFFECT YOU... BUT A NEW STUDY SHOWS IT DOES.  
NEWS 3'S ELIZABETH DONATELI HAS MORE ON THE NUMBERS THAT SHOW IT'S AN ECONOMIC LIFELINE FOR OUR ENTIRE COMMUNITY.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

LENGTH: :45

DATE OF BROADCAST: 9/14/12

DESCRIPTION: TODAY ON TWITTER, DID YOU KNOW UNLV HELPS PREVENT FOREST FIRES? THIS MORNING JIM ROGERS INTRODUCES US TO ONE RESEARCHER'S ACCOMPLISHMENTS. JIM WRITES: WILDFIRES CAN BE AS DESTRUCTIVE AS THEY SOUND. THEY TAKE LIGHT UNEXPECTEDLY AND FIERCELY.

WITH STUNNING FREQUENCY THEY  
THREATEN COMMUNITIES, SCAR  
NATIONAL FORESTS, AND WREAK HAVOC  
ACROSS OUR WESTERN LANDSCAPE FOR  
DECADES.

ENVIRONMENTAL RESEARCHER SCOTT  
ABELLA HAS MADE IT HIS LIFE'S WORK TO  
UNDERSTAND HOW FIRES OCCUR IN  
WESTERN FORESTS.

HE HAS DEVISED WAYS TO PREVENT  
THEM AND CHAMPIONED PROGRAMS TO  
HELP FORESTS RECOVER.

A RESEARCH PROFESSOR AND DIRECTOR  
OF THE UNLV'S DESERT AND DRYLAND  
FOREST RESEARCH GROUP, ABELLA  
TRAVELS THROUGHOUT THE WEST EACH  
SUMMER TO STUDY FIRSTHAND THE  
WILDFIRE DEVASTATION.

TO READ MORE OF TODAY'S TWEET GO  
ONLINE TO [TWITTER DOT COM SLASH JIM  
ROGERS NEVADA](https://twitter.com/JimRogersNV).